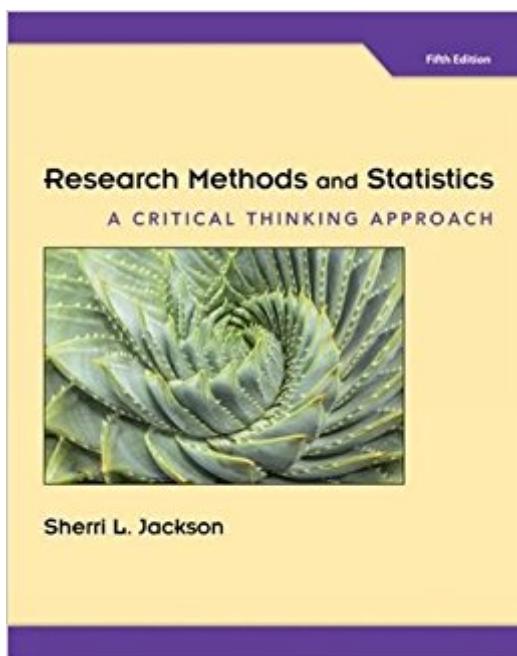


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# Research Methods And Statistics: A Critical Thinking Approach



## **Synopsis**

RESEARCH METHODS AND STATISTICS: A CRITICAL THINKING APPROACH, 5th Edition, successfully illustrates the integration between statistics and research methods by demonstrating the ways to use statistics in analyzing data collected during research. This combined book adopts an inviting narrative style that speaks directly to readers and draws them into the material, helping them overcome the initial apprehension they may feel at the prospect of learning both subject areas at once. Focusing on the logic of the process and the methodology aspect of research, Jackson incorporates a friendly critical-thinking approach and presents examples and exercises to which readers can relate.

## **Book Information**

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## **Customer Reviews**

"The book is the best I have found for coverage of the important material in a style that combines research methods and statistics. I was very excited to see the book when it was first published. I met Dr. Jackson, who seemed very eager to provide the information we need to use in a class combining research and statistics." "[This is] one of the most clear, concise, and well-written statistics books for undergraduates I've used."

Sherri L. Jackson is professor of psychology at Jacksonville University (JU), where she has taught since 1988 and currently serves as Chair of the Division of Social Sciences. At JU, she has won Excellence in Scholarship (2003), University Service (2004), and Teaching (2009) awards; the university-wide Professor of the Year Award in 2004; the Woman of the Year Award in 2005; and

the Institutional Excellence Award in 2007. She received her M.S. and Ph.D. in cognitive/experimental psychology from the University of Florida. Her research interests include human reasoning and the teaching of psychology, and she has published numerous articles in both areas. She is also the author of RESEARCH METHODS & STATISTICS: A CRITICAL THINKING APPROACH, 5th Edition (Wadsworth/Cengage, 2016), RESEARCH METHODS: A MODULAR APPROACH, 3rd Edition (Wadsworth/Cengage, 2015) and A CONCISE GUIDE TO STATISTICAL ANALYSES USING EXCEL, SPSS, AND THE TI-84 CALCULATOR (Cengage, 2013).

Very well written. Instead of stuffing data down your throat in an effort to get you to comprehend statistical concepts, the author makes a smooth and effective presentation as she makes deep concepts digestible. She has done an exceptional job.

It's a really informative book. It isn't boring either which is amazing since it's a textbook. This book has really helped me understand a lot of different methods and terms that come from the Research Methods class. So I feel as if it's helped me gain a better understanding of the field thus far and I plan on keeping it even though I rented it. Mainly because it's a really great resource and I also highlighted very well in it. I'm sure it'll be of great use in the future in my career

Excellent book and support for my class of research. Also the service for rent the book is an excellent service and the availability is on time.

Excellent book on this topic. Clearly written and easily understood by those of us who are not a big fan of math

Got the job done and was the correct edition and received in good condition

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Extremely happy!

Better than expected and proved quite informative.

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